



**POPUP Piaggio Pub / Shop
Dimensions Book**

Enclosed are the dimensions to help you create and set the
artwork for your very own POPUP Piaggio Pub / Shop

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POPUP PIAGGIO Pub / Shop

Dimensions and Specification

The Pub / Shop comes with ready-made POPUP Piaggio Graphics, these are intended to be a neutral branding but all the panels and banners are easily inter-changeable so you are welcome to change or leave any element as you wish. This document outlines the main options available although if you have creative ideas of your own we are always happy to try and help.

The standard graphics package consists of:

- 2 x PVC Banners
- 1 x Rear panel printed in Vinyl and Laminated
- 2 x Door Graphics printed to self adhesive vinyl and Laminated
- 7 x Bar Graphics printed in Vinyl and Laminated

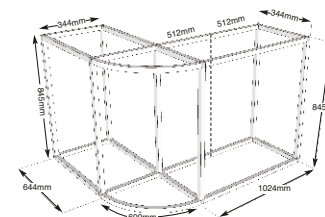
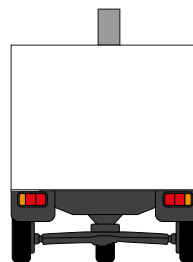
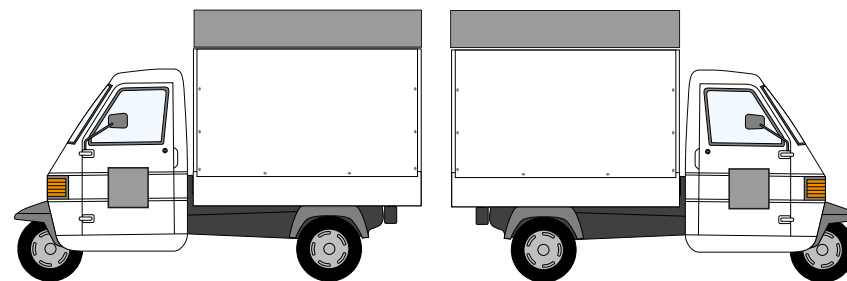
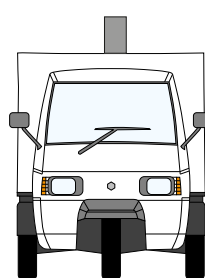
Optional Graphics

- Roof Graphic - Our visual suggests a box on the top but this can be shaped or sized as desired
- Front Panel Graphic
- Graphics applied to the front window

Artwork Notes

Please add 10mm bleed to all artwork except for banners which need 35mm bleed

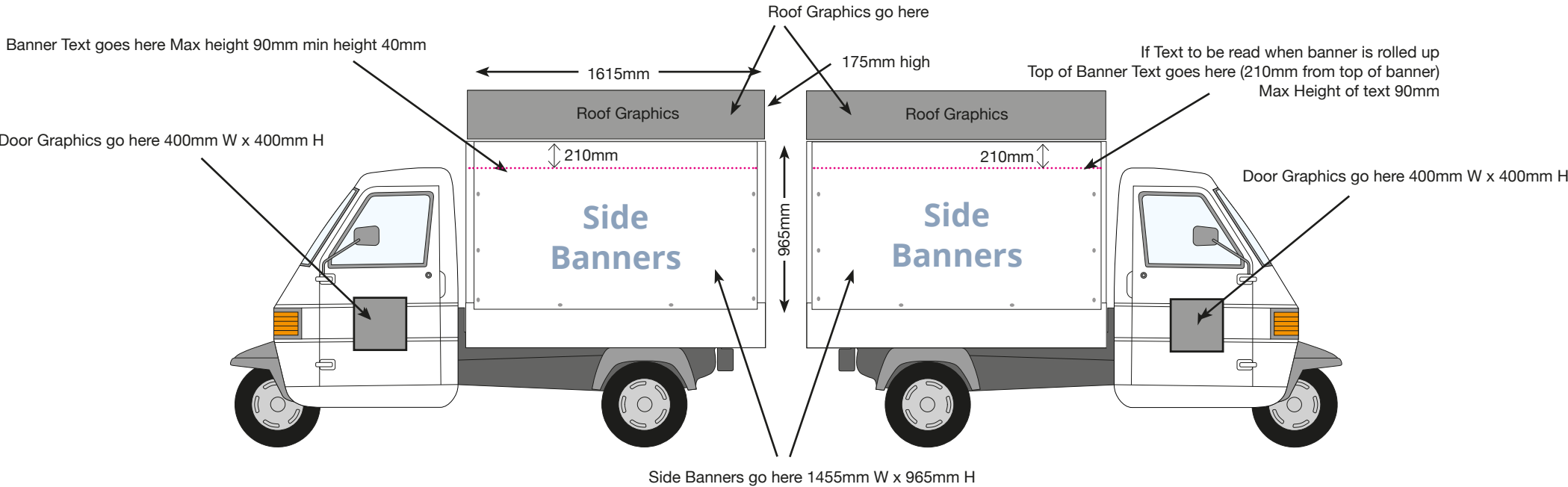
Due to the nature of the build these measurements may not be 100% accurate, however please supply vector files and we will adjust where necessary.



Side view POPUP Piaggio Pub / Shop...

Dimensions for side view graphics
 Side Banners 1460mm W x 975mm H (Visual area 1460mm W x 930mm H)
 Suggested placement of text to be read when banner is rolled is 210mm from top. Max height 90mm min height 40mm
 Door Graphics 400mm W x 400mm H
 Roof Graphics 1615mm W x 175mm H

Artwork Notes
 Door and roof graphics - Please add 10mm bleed
 Side Banners - Please add 35mm bleed

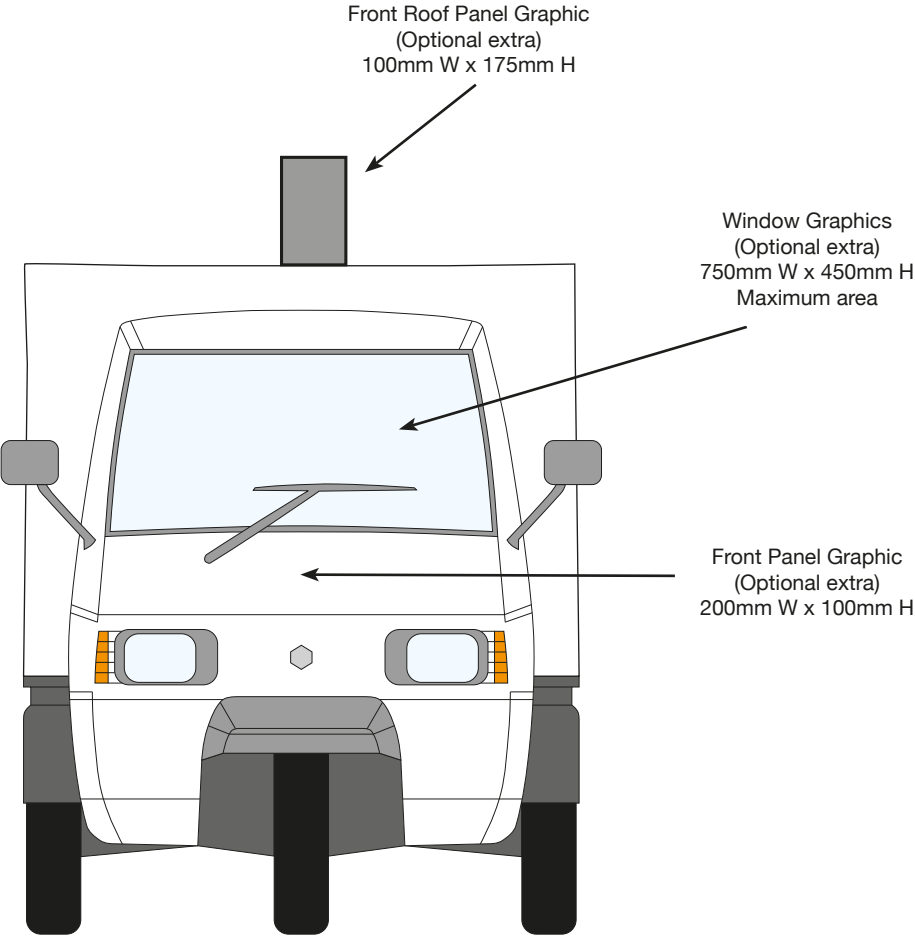


Front view, POPUP Piaggio Pub / Shop...

Dimensions for front view graphics

| | |
|--------------------------|--------------------------------|
| Front Panel Graphic | 200mm W x 100mm H |
| Front Roof Panel Graphic | 100mm W x 175mm H |
| Window Graphics | 750mm W x 450mm H Maximum area |

Artwork Notes
Please add 10mm bleed to all artwork



Rear view, POPUP Piaggio Pub / Shop...

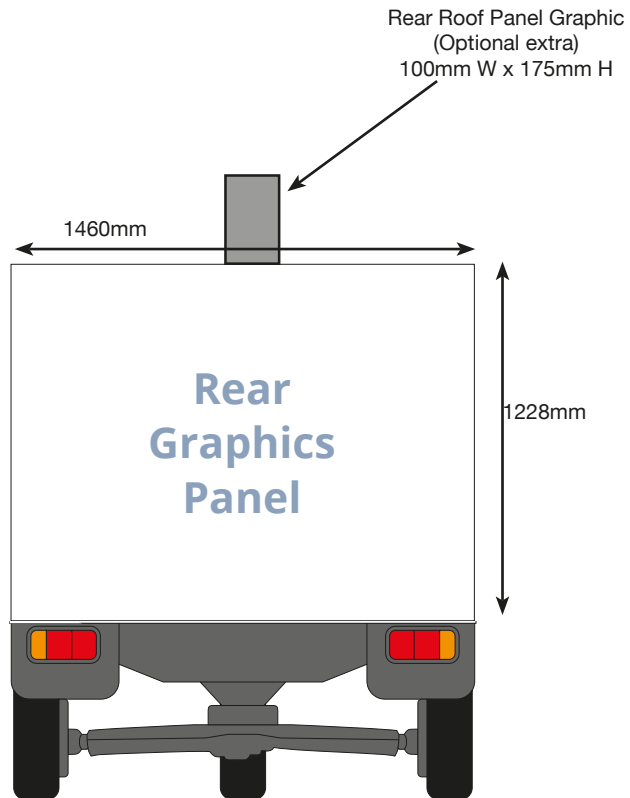
Dimensions for rear view graphics

Rear Panel 1460mm W x 1228mm H

Roof panel 100mm W x 175mm H

Artwork Notes

Please add 10mm bleed to all artwork



POPUP PIAGGIO Pub / Shop

Display area and Bar / Counter options

Our POPUP Piaggio's come with a rear display unit on one side and a storage or a second display area on the other.

The bar/counter can be configured to any size and shape.

On the next page there are three suggested bar/counter configurations, the larger options allow for more storage underneath which in turn frees up the rear storage compartment.

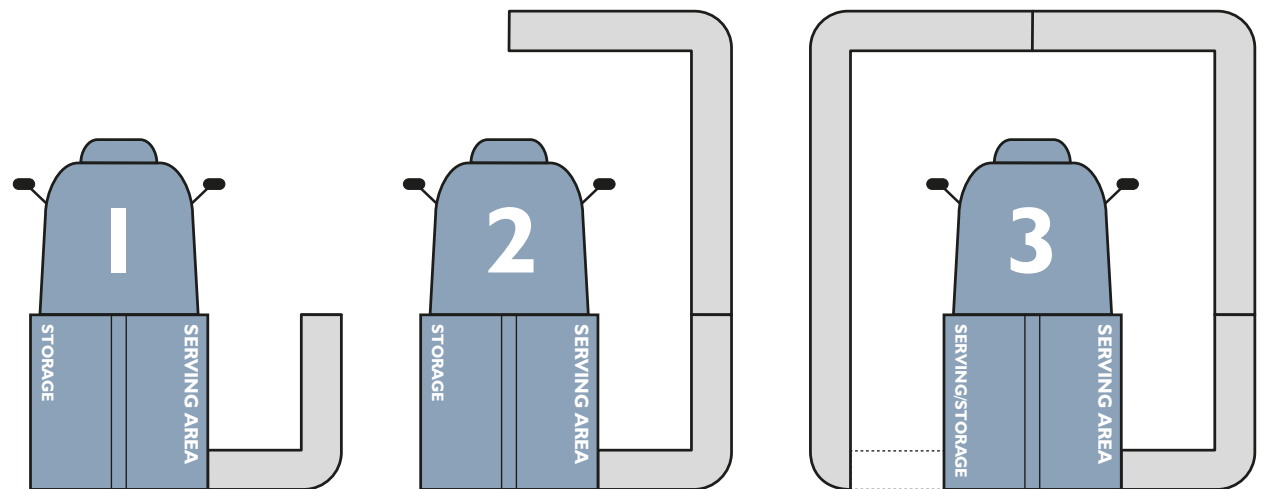
The side can either be turned into another display area or a 48" TV Screen can be placed in this position.

The rear of the vehicle can either have a printed board or we can place a TV screen on the back.

All our POPUP Piaggio's can be configured as you wish and further details can be found on our website.

All configurations can be adapted and many additional options are available such as additional fridges, generators, glasses, ice buckets, personalised cups, chalk boards and more.

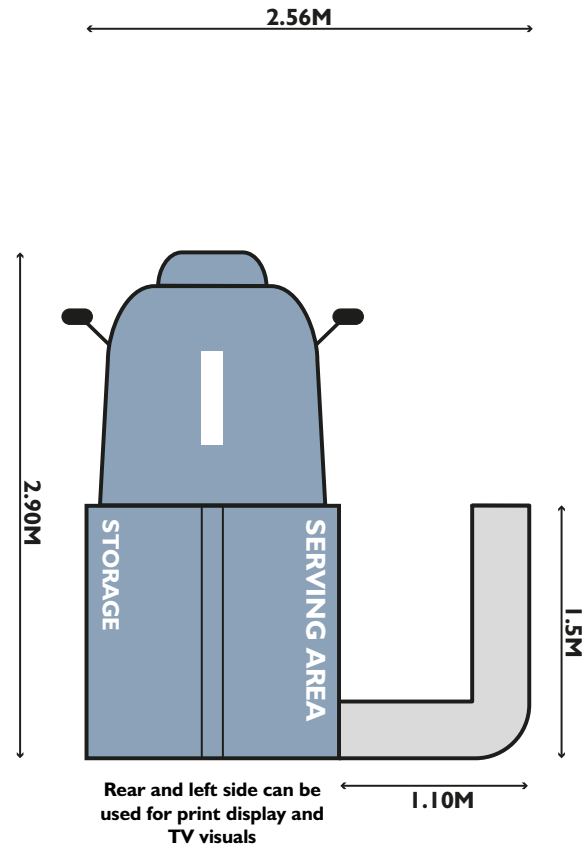
Please see next page for dimensions



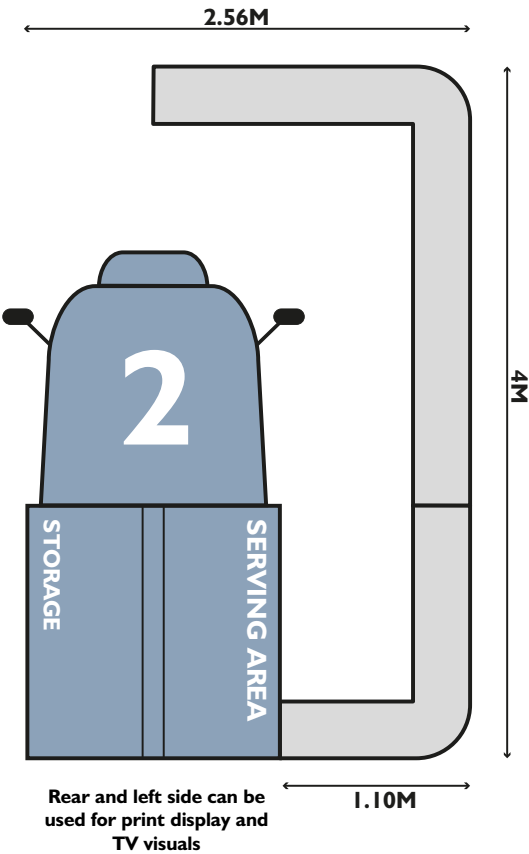
POPUP PIAGGIO Pub / Shop

Display area and Bar/Counter options

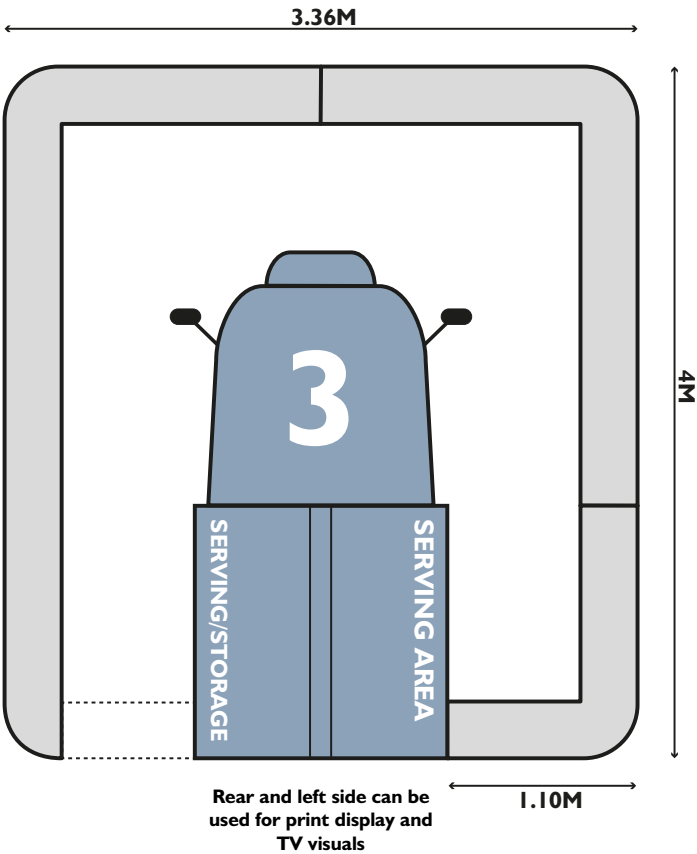
STANDARD BAR/COUNTER



U-SHAPED BAR/COUNTER



HORSE SHOE BAR/COUNTER



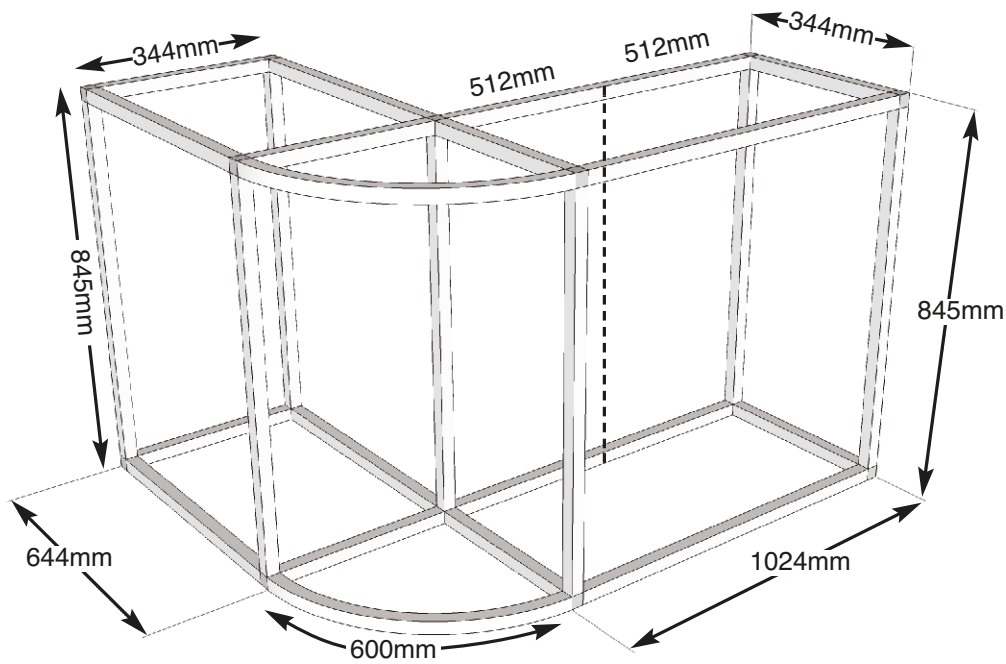
POPUP Piaggio Pub Bar / Counter view...

Dimensions for Standard Bar branding

| | |
|----------------|--------------------|
| 2 panels | 644mm W x 845mm H |
| 2 panels | 344mm W x 845mm H |
| 2 panels | 1024mm W x 845mm H |
| 1 Corner panel | 600mm W x 865mm H |

Artwork Notes

Please add 10mm bleed to all artwork



Gazebo branding options...

Every POPUP Piaggio comes with our standard gazebo (as pictured below).

The gazebo has a black and silver roof and 4 plain black sidewalls which can individually removed or added.

If you wish to add branding to the gazebo high tension banners can be hung between the legs and we can also print a graphic around the valance.

There are two sizes of banner as illustrated below and our banners can be printed single or double sided.

All our banners are printed on high quality PVC, are hemmed and eyeletted.

Dimensions for gazebo branding

Small Banner 2660mm W x 1400mm H

Large Banner 2660mm W x 2000mm H

Valance 12m W x 320mm H

Artwork Notes

Please add 35mm bleed and please note that eyelets are placed 30mm from banner edge.

Small Banner 2600mm wide x 1400mm high



If valance required
(Optional extra)
12m W x 320mm H

Large Banner 2600mm wide x 2000mm high

